



**LONDON NOTTING HILL CARNIVAL ENTERPRISES TRUST**

**35 Powis Square, London W11 2AY**

*Company registered in the UK, No. 08107183*

[www.thelondonnottinghillcarnival.com](http://www.thelondonnottinghillcarnival.com)

**LNHCET Official London Notting Hill 50<sup>th</sup> Anniversary celebration  
PRESS RELEASE  
Prepared: 30/03/2016**

**Title: LONDON NOTTING HILL CARNIVAL Celebrates its 50<sup>th</sup> Anniversary**

It's finally here! London Notting Hill Carnival 50<sup>th</sup> Anniversary celebration! This year commemorates the Carnival's establishment and the ongoing development of its magnificent showcase, a presentation of elements of creativity; involvement of diverse artistic talents; the enhancement of community spirit and innovative platforms embracing multiculturalism. The street festival's transformation has contributed to the culture led regeneration of London to be recognised globally as a 'Cultural City'. As a build up to this year's Golden Jubilee, 2014 celebrated 50 years of the presence of Steel Bands in Notting Hill made reputable by the impromptu carnival 'jump up' lead by the trio Russel Henderson, Sterling Betancourt and Ralph Cherie. 2015 marked the Emergence of Carnival as Mrs Rhuanne Laslett re-introduced the London Fayre with the inclusion of the steel band trio.

The official Carnival organisers the London Notting Hill Carnival Enterprises Trust (LNHCET) commemorates the 50<sup>th</sup> Anniversary with a series of nationally and internationally collaborative creative events with various organisations to celebrate direct and indirect developments over the fifty-years. The first event scheduled is a Black Tie Dinner at the cost of £50 on Sunday the twenty ninth of May at the Hilton London Kensington. This event honours the Carnival's early pioneers. A calendar consisting of other events in acknowledgement of the Carnival's anniversary, would be published soon on the website [www.thelondonnottinghillcarnival.com](http://www.thelondonnottinghillcarnival.com) and social media sites.

The 5 leading carnival arenas associated with LNHCET would celebrate this Golden Jubilee with specific activities reflecting upon their artistic presence and development within the fifty years. These arenas are the Association of British Calypsonians' (ABC); British Association of Steel Bands (BAS); British Association of Static Sound Systems (BASS); Carnival Arts and Masquerade Foundation

(CAMF); Caribbean Music Association (CMA). Their activities would be featured in the upcoming calendar.

LNHCET invites existing and new audiences to be a part of the celebration which reflects the holistic transformation of this dynamic event.

**ENDS**

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**Note for editors:**

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